



XII International Forum of Technological Development «TECHNOPROM-2025»

**«Science, Personnel, Industry:
Key Components of Technological Leadership»**

AUGUST 27-30, 2025 | NOVOSIBIRSK CITY



TECHNOPROM-2025:

"Science, Personnel, Industry: Key Components of Technological Leadership"

Plenary session

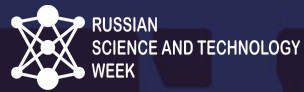
"Training personnel to ensure technological leadership"

FORUM GOAL

Organize a broad discussion of a set of measures to ensure a technological breakthrough: accelerated implementation of scientific research results in the economy, staffing of priority industries, increased investment in science by the state and business, and the involvement of talented young people in scientific, scientific-technological and innovative activities.

FORUM MISSION

Creation of a platform where representatives of regions, enterprises, scientific and educational organizations, development institutes, federal executive authorities with the participation of colleagues from partner countries will be able to discuss issues of scientific and technological development of the country, build interregional and international cooperation chains to achieve technological leadership using specific projects, cases, and technological developments as examples.










FORUM OBJECTIVES

-  Continue the presentation and discussion of national technological leadership projects, involving the main participants in the implementation of national projects and interested regions.
-  Present the best forms of integration of research and production activities.
-  Consider models of training personnel for the implementation of NTLP.
-  Continue the exchange of experience in organizing the management of regional scientific and technological development, and consider the practices of regional participation in NTLP.
-  To ensure the involvement of partners from friendly countries in cooperation in the scientific, educational, and technological fields, to facilitate the conclusion of agreements, and to promote the development of international trade and economic relations.





FORUM CONGRESS PROGRAM 2025



7 INDUSTRY TRACKS:

-  NEW MATERIALS AND CHEMISTRY
-  NUCLEAR AND ENERGY TECHNOLOGIES
-  NEW HEALTH-SAVING TECHNOLOGIES
-  UNMANNED SYSTEMS
-  MEANS OF PRODUCTION AND AUTOMATION
(INCLUDING ROBOTICS AND INSTRUMENTATION)
-  TECHNOLOGICAL SUPPORT FOR FOOD SECURITY
-  ENVIRONMENTAL WELL-BEING AND CLIMATE

4 THEMED TRACKS:

-  INTELLECTUAL PROPERTY
-  SCIENCE AND TECHNOLOGY MANAGEMENT SYSTEM
-  SCIENCE AND TECHNOLOGY DECADE
-  PARTICIPATION OF REGIONS IN NATIONAL PROJECTS
TO ENSURE TECHNOLOGICAL LEADERSHIP

FORUM CONGRESS PROGRAM 2025



12 SATELLITE EVENTS :

-  V National Forum on Technology Transfer
-  II Siberian Forum of HR Strategies
-  XIX Siberian Venture Fair
-  Forum "Improving Labor Productivity"
-  School of young scientists "My intellectual property"
-  V Big Mathematical Workshop
-  III All-Russian Scientific and Technological Dictation

-  Forum "Urban Technologies"
-  Meeting of leading engineering schools
-  Conference and exhibition exposition "Domestic software: the path to technological leadership"
-  II International Forum of Russia-Africa Cooperation "Education. Business. Culture - 2025"
-  I Eurasian Export Forum: New Partnership Strategies

SPONSORSHIP OPPORTUNITIES



General partner

20 000 000 RUB

- ✎ space for a stand up to 200 m²
- ✎ integration of the brand into the design of the Forum
- ✎ broadcast of the partner's advertising video in the lobby of the 1st floor of the Novosibirsk Expocentre International Exhibition Complex
- ✎ participation in high-profile events for up to 5 people
- ✎ customization of the Forum program taking into account the interests of the partner
- ✎ VIP participant badges for up to 5 people
- ✎ meals for the delegation up to 5 people
- ✎ parking spaces for up to 2 cars
- ✎ priority registration

Financial partner

15 000 000 RUB

- ✎ space for a stand up to 130 m²
- ✎ integration of the brand into the design of the Forum
- ✎ broadcast of the partner's advertising video in the lobby of the 1st floor of the Novosibirsk Expocentre International Exhibition Complex
- ✎ participation in high-profile events for up to 4 people
- ✎ VIP participant badges for up to 4 people
- ✎ meals for the delegation up to 4 people
- ✎ parking spaces for up to 2 cars
- ✎ priority registration

SPONSORSHIP OPPORTUNITIES



Title partner 13 000 000 RUB

- ✎ integration of the brand into the design of 1 cluster at the exhibition
- ✎ integration of the brand into the design of 1 conference hall
- ✎ integration of the brand into the digital design of the Forum (website, mobile application, interactive screensavers on the screens of the Novosibirsk Expocentre International Exhibition Complex)
- ✎ broadcast of the partner's advertising video in the lobby of the 1st floor of the Novosibirsk Expocentre International Exhibition Complex
- ✎ participation in high-profile events for up to 3 people
- ✎ VIP participant badges for up to 3 people
- ✎ meals for the delegation up to 3 people
- ✎ priority registration

Official partner 10 000 000 RUB

- ✎ space for a stand up to 100 m²
- ✎ integration of the brand into the digital design of the Forum (website, mobile application, interactive screensavers on the screens of the Novosibirsk Expocentre International Exhibition Complex)
- ✎ participation in high-profile events for up to 3 people
- ✎ VIP participant badges for up to 3 people
- ✎ meals for the delegation up to 3 people
- ✎ priority registration

SPONSORSHIP OPPORTUNITIES



Congress program partner

5 000 000 RUB

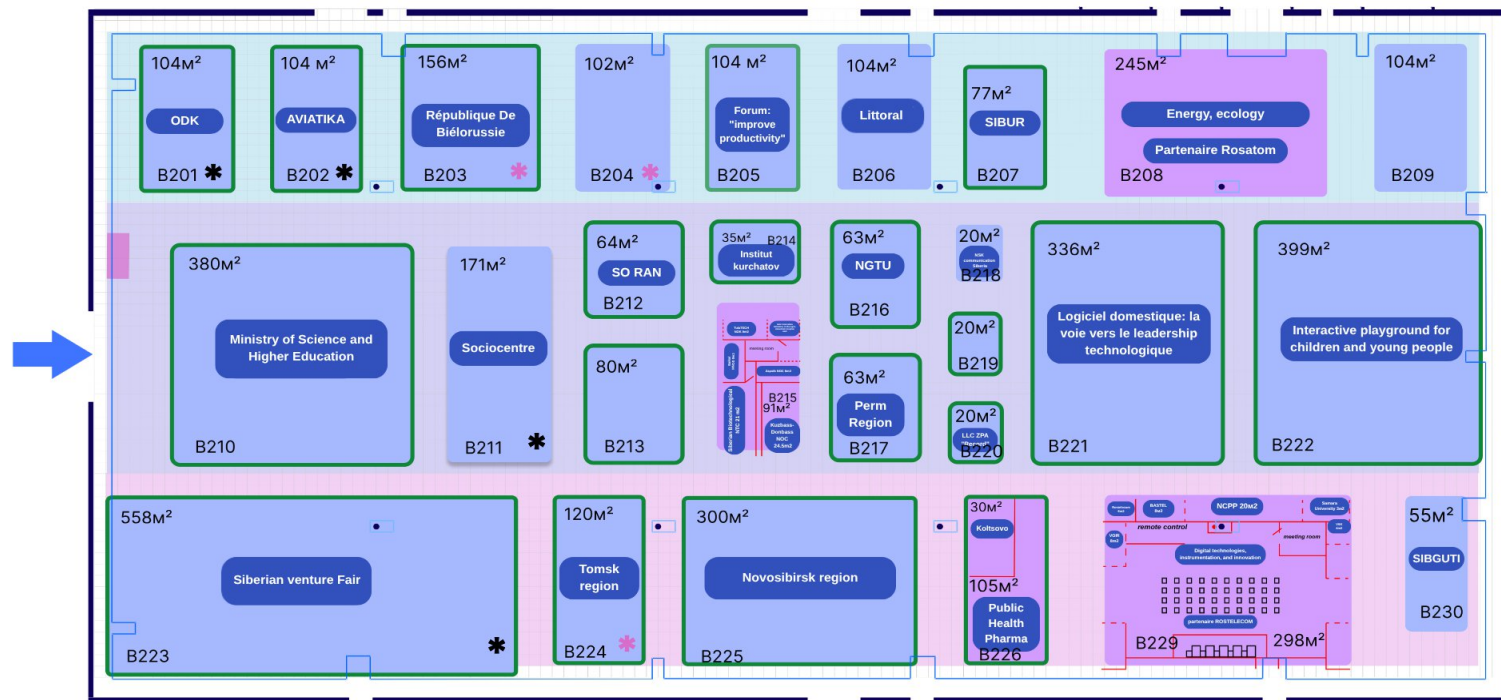
- ✎ integration of the brand into the design of 1 conference hall
- ✎ customization of the Forum program taking into account the interests of the partner
- ✎ participation in high-profile events for up to 2 people
- ✎ VIP participant badges for up to 2 people
- ✎ meals for the delegation up to 2 people
- ✎ priority registration

Industrial partner

5 000 000 RUB

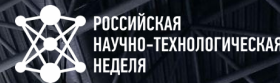
- ✎ space for a stand in the cluster up to 20 m²
- ✎ integration of the brand into the digital design of the Forum (website, mobile application)
- ✎ participation in high-profile events for up to 2 people
- ✎ VIP participant badges for up to 2 people
- ✎ meals for the delegation up to 2 people
- ✎ priority registration

DRAFT SCHEME FOR THE EXHIBITION 2025



*information on available space is available upon request

PARTICIPATION IN THE EXHIBITION: INDIVIDUAL STANDS



Organizational fee per 1 m² - 18 000 RUB

- Minimum placement area from 20 m²
- Surcharge for visibility (first line of stands, marked on the diagram) +20%/+10% to the cost of sq. m.
- Surcharge for location in the Expocenter lobby - overview stands +20%
- Payment of registration fee – 20 000 rubles (mandatory for all exhibitors)



EXAMPLES OF STANDS



PARTICIPATION IN THE EXHIBITION: INDUSTRY CLUSTERS



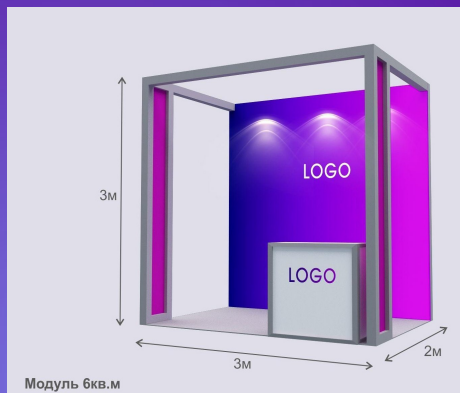
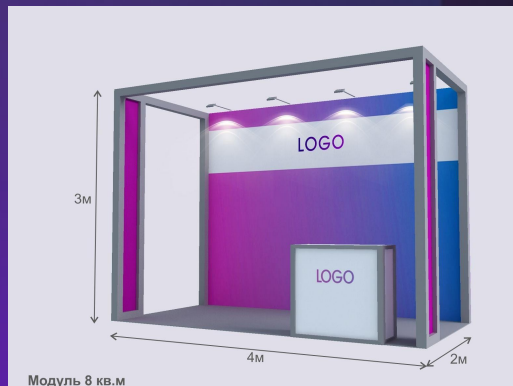
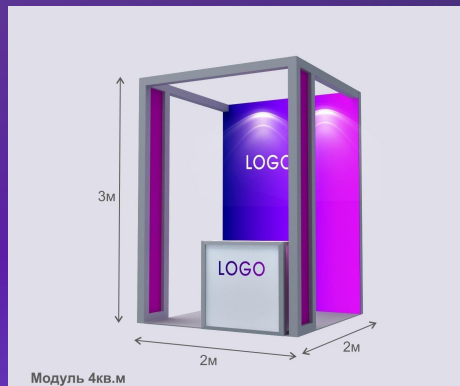
Cost of the package
"Cluster Partner" – 950 000 RUB



The package includes:

- ☞ Placement of the partner's logo on the walls inside the cluster
- ☞ Broadcast of the partner's logo/video on the screen inside the cluster
- ☞ Priority right of the partner's report at the conference inside the cluster
- ☞ Invitation for two persons to the plenary session

PARTICIPATION IN THE EXHIBITION: INDUSTRY CLUSTERS



Cost of a module on a collective stand (standard construction)

Module size, sq.m.	Cost, RUB
4	350 000
6	450 000
8	550 000
20	1 000 000

The price includes:

- ☞ table
- ☞ 2 chairs
- ☞ 1 bar stool
- ☞ stand
- ☞ an electrical socket
- ☞ stand branding (placing the logo on the stand and the wall surface of the stand)

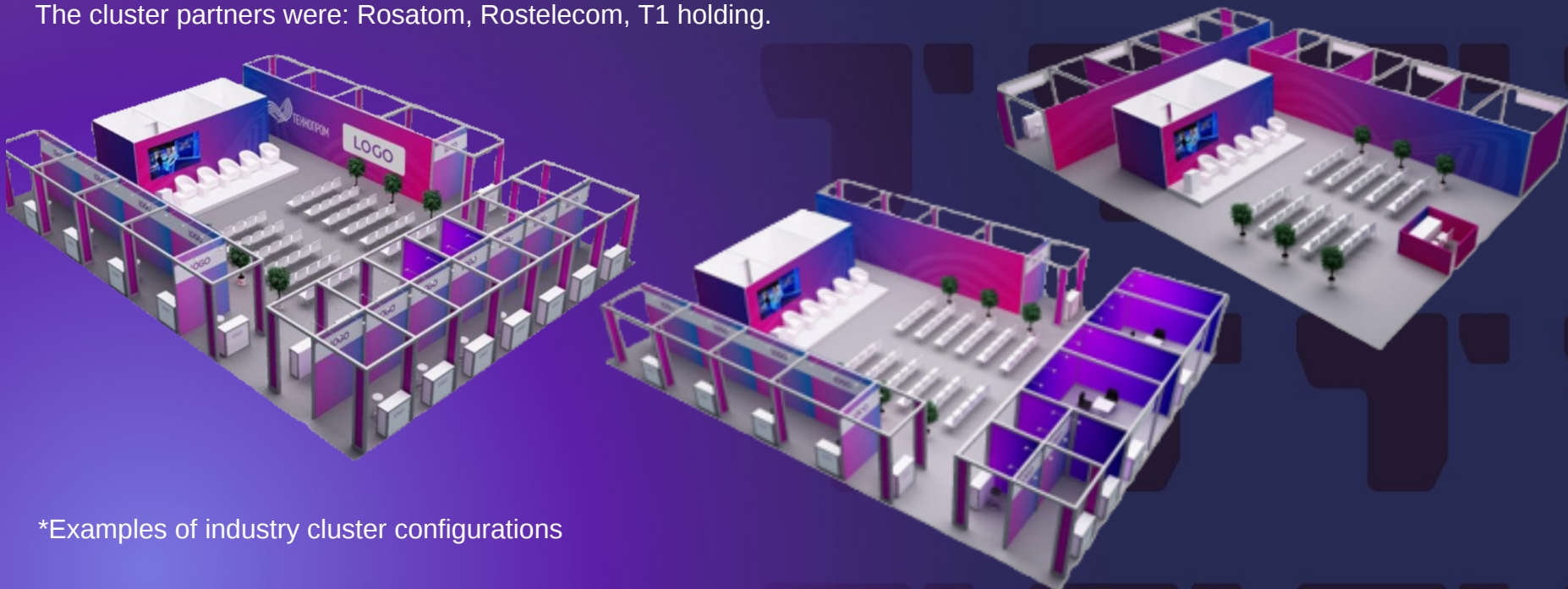
Additionally: payment of the registration fee – 20 000 rubles (mandatory for all exhibitors, which includes the issuance of badges of the “Exhibitor” category)

PARTICIPATION IN THE EXHIBITION: INDUSTRY CLUSTERS



In 2024 industry clusters operated in the format of an exhibition complex, conference halls and networking platforms.

The cluster partners were: Rosatom, Rostelecom, T1 holding.



*Examples of industry cluster configurations

EXAMPLES OF CLUSTERS



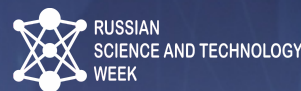
PARTICIPATION IN THE EXHIBITION: PARTNER COUNTRY

The cost of the package

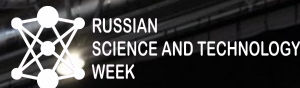
10 000 000 RUB

- ✎ Creation of a 6x10 m stand in the central hall of the Expocentre on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits are presented by the partner country)
- ✎ Participation in the Forum of a delegation of up to 20 people
- ✎ Participation in the evening cultural and entertainment program of up to 20 people
- ✎ Meals for the delegation up to 20 participants
- ✎ Invitations to a plenary session of up to 10 people
- ✎ Invitations to the Governor's reception of up to 3 people

*it is possible to increase the stand area, the cost of the package will be increased proportionally



PARTICIPATION IN THE EXHIBITION: PARTNER COUNTRY



The cost of the package

5 000 000 RUB

- ✎ Creation of a 3x6 m stand in the central hall of the Expocentre on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits are presented by the partner country)
- ✎ Participation in the Forum of a delegation of up to 10 people
- ✎ Participation in the evening cultural and entertainment program of up to 10 people
- ✎ Meals for the delegation up to 10 participants
- ✎ Invitations to a plenary session of up to 5 people
- ✎ Invitations to the Governor's reception of up to 2 people

*it is possible to increase the stand area, the cost of the package will be increased proportionally

PARTICIPATION IN THE EXHIBITION: PARTNER REGION



The cost of the package

5 500 000 RUB

- ✎ Creation of a stand on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits are presented by the partner country)
- ✎ Additional package of advertising opportunities (video screens, website, etc.)
- ✎ Participation in the evening cultural and entertainment program of up to 10 people
- ✎ Meals for the delegation up to 10 participants
- ✎ Invitations to a plenary session of up to 5 people
- ✎ Invitations to the Governor's reception of up to 2 people

РЕСПУБЛИКА БАШКОРТОСТАН

Евразийский научно-образовательный центр мирового уровня

Цифровая и «зеленая» энергетика

Передовые производственные технологии и инновации

Биомедицина и генетика

Новые материалы

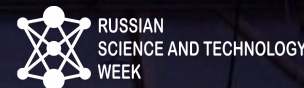
PARTICIPATION IN THE EXHIBITION: ALLEY OF REGIONS



A platform for demonstrating the achievements of the regions in the format of an alley, which is located in the plenary session hall. The format of the alley provides an opportunity to quickly obtain information about the main technological developments of the region.



PARTICIPATION IN THE EXHIBITION: REGIONAL STAND



The cost of the package

3 300 000 RUB

- Creation of a 3x6 m stand in the plenary session hall on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits presented by the region)
- Participation in the evening cultural and entertainment program of up to 5 people
- Meals for the delegation up to 5 participants
- Invitations to a plenary session of up to 2 people
- Invitations to the Governor's reception of up to 2 people

The cost of each additional participant from a region over 5 people is 45 000 rubles/person.



Custom integrations



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SCIENCE AND TECHNOLOGY
WEEK

Cultural program partner – 2 500 000 RUB

- Integration of the partner's logo into the design of the stage of the science and art festival 'TechnoArt'
- Integration into the program over 4 days
- Branding of one location on the street Lenina (Pobeda Cinema) as part of the science and art festival 'TechnoArt' in the partner's corporate style

VIP lounge zone partner – 2 000 000 RUB

- Integration of partner's logo into the zone design
- Promotional uniform of staff branded with the partner's logo
- VIP traffic of forum guests

Opening and awards ceremony partner – 1 500 000 RUB

- Integration of partner's logo into the digital design of the stage
- Integration into the ceremony program: interactive content from the host
- Partner's handouts on the seats (600 seats)

Breakfast/dinner with the Governor partner – 2 000 000 RUB

- Integration of partner's logo into the design and demonstration materials on the screen
- Charging stations of the partner branded with the partner's logo
- Promotional uniform of waiters branded with the partner's logo
- Customization of the breakfast program



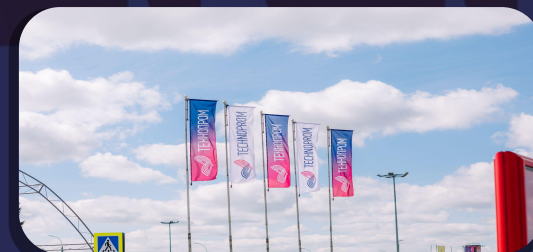
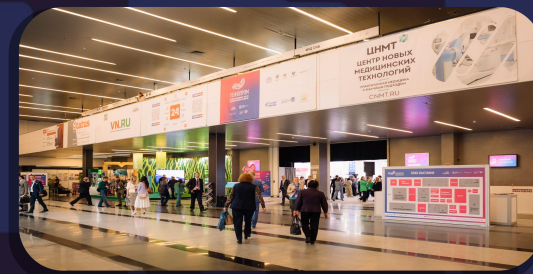
Additional advertising opportunities*



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WEEK



*The cost of surface branding is sent upon request

FORUM CONGRESS PROGRAM

Holding your own event:

- inclusion of the event in the main program of the Forum
- provision of a venue for the event
- technical support
- Photography
- coverage of the event in the Forum sources
- assistance in attracting speakers

For speakers:

participation with a report within the framework of the event is possible (by agreement with the organizer of the event).

Participation in the Forum congress program is free



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ТЕХНОПРОМ
и международная группа
технологических форумов



SPECIAL STATUS








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WEEK

VIP invitation
70 000 RUB

-  VIP badge
-  Separate check-in desk
-  Invitation to the Governor's reception
-  Access to the VIP lounge zone
-  Priority access to the plenary session and the cultural and entertainment program

*To obtain a VIP invitation, additional registration for participant accreditation will be required.



ORGANIZERS AND PARTNERS



ORGANIZERS:



MINISTRY OF INDUSTRY AND TRADE
OF THE RUSSIAN FEDERATION

Минпромторг
России



MINISTRY OF HEALTH
OF THE RUSSIAN FEDERATION



MINISTRY OF ENERGY
OF THE RUSSIAN FEDERATION



MINISTRY OF NATURAL
RESOURCES AND ECOLOGY OF
THE RUSSIAN FEDERATION

GENERAL SCIENTIFIC PARTNER:

OFFICIAL PARTNER:



The Russian Academy of Sciences



СО РАН

Siberian Branch of the Russian
Academy of Sciences



НАЦИОНАЛЬНЫЙ
ИССЛЕДОВАТЕЛЬСКИЙ ЦЕНТР
«КУРЧАТОВСКИЙ ИНСТИТУТ»

National Research Centre "Kurchatov Institute"



GENERAL INFORMATION PARTNER:



ИНФОРМАЦИОННОЕ
АГЕНТСТВО РОССИИ

INFORMATION PARTNERS:



ТЕЛЕВИДЕНИЕ И РАДИО



PARTNER REGION:

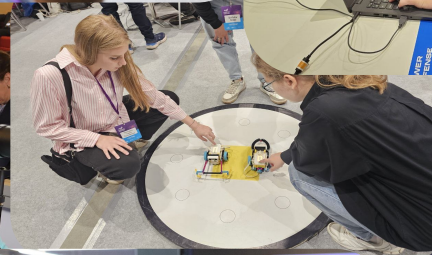




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forumtechnoprom.ru

8 800 200 84 78
info@forumtechnoprom.ru

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 <https://t.me/forumtechnoprom>